

REPORT OF THE VICE PRESIDENT MEMBERSHIP

Branko Cesnik

1. Marketing Activities

The "IMIA Flyer" has been redesigned to project a stronger image to the public at large. It has been distributed at a variety of meetings and is available for download on the new IMIA website (see the Executive Director's report for details).

We have introduced a new item on the IMIA web page "Books and Journals". This facilitates publishing companies listing new and existing books and journals on the website with direct links to enable visitors to order books or subscribe to journals. Healthcare Informatics, one of our existing Corporate Members, has agreed to act as our first trial in this area. It is our hope that this facility will provide an inducement to publishers to join as IMIA corporate members.

2. Membership Status

1. National Members

The following are proposed for the General Assembly's approval as new IMIA National members:

1. **Turkey** – the Turkish Medical Informatics Association, TURKMIA; the proposed IMIA representative is Erdal Musoglu.
2. **Kazakhstan** - the Medical Pharmaceutical Information Association, MedPharmInfo; the proposed IMIA representative is Dr. Arsen Abdrakhmanov.

2. Academic Members

1. The following are proposed for the General Assembly's approval as new IMIA Academic members:
 - a. Erasmus University Rotterdam, The Netherlands – Johan van der Lei, Representative
 - b. The Tasmanian University Department of Rural Health – Judith Walker, Representative
 - c. University of Waterloo, Canada – H. Dominic Covvey, Representative
 - d. King Alfred's College, Centre for Health Informatics Research and Development, UK – Graham Wright, Representative

- e. University of Wollongong, Australia – Jeffrey Soar, Representative
2. SMT Municipal College, India, accepted by the Board at their meeting in Madrid, has been withdrawn, pending clarification.
3. The ongoing recruitment of Academic member will become a priority due not only to the “globalization” of Medical and health informatics education, but also to ensure the realization of the objectives of the “Virtual University”.

3. Corporate Members

1. The following are proposed for the General Assembly's approval as new IMIA Corporate members:
 - a. TILAK, Tiroler Landeskrankenanstalten GmbH, Austria - Georg Lechleitner, Representative
 - b. Oncology World GmbH, Germany – Andreas Mueller, Representative
 - c. Cerner Corporation, USA – Doug Krebs, Representative
 - d. Covansys, USA – Mark Gross, Representative
 - e. DynCorp, USA – Venkat Rao, Representative
 - f. Siemens Medical Solutions, Germany – Floyd P. Eisenberg, Representative
2. IBM and Sequoia have failed to renew their 2000 membership. We are following up on this, and will report at the next meeting.
3. Ormed Information Systems will suspend their membership for 2001 but intend to continue in 2002.
4. We will continue to pursue multi-national corporations and publishers for IMIA membership and concurrently attempt to expand our service to them.

4. Correspondents

1. One of IMIA's objectives is to extend the field of medical Informatics into countries that are developing their informatics resources it is my pleasure to ask the General Assembly for approval of the following as “Correspondent Members” of IMIA. This status may be granted to individuals who have an interest in our field in countries that do not currently have a presence in IMIA. The following are recommended for acceptance as correspondents:
 - a. Dr. Omar El Hattab, Egypt
 - b. Prof. Gonzalo Rojas Costa, Chile
 - c. Mr. Oscar Mukasa, BSc, MSc, Tanzania
 - d. Dr. Babak Mohammadi, Iran

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