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### HIGH FOCUS ON PEOPLE SIDE OF TECHNOLOGY AMIA FALL SYMPOSIUM 1999

**November 6-10, 1999, Washington, DC**

**Nancy Lorenzi, Scientific Program Chair, AMIA 1999 Fall Symposium**  
University of Cincinnati Medical Center, Cincinnati, OH.

The 1999 AMIA Annual Symposium received a record number of submissions—over 670. This year's meeting promises to have a high focus on the people side of technology.

Peter Keen will present the conference keynote address. We have asked him to focus his talk on the people and process issues of information technology. Keen is recognized as a leading consultant and writer in information technology. He has written a number of books since 1978, including Shaping the Future: Business Design Through Information Technology, Every Manager's Guide to Information Technology, and his most recent, The Business Internet published in 1998. Keen has served on the faculties of Harvard, MIT, and Stanford, and he has consulted to many of the world's largest corporations, including IBM, MCI, British Telecomm, Citibank, Glaxo, Royal Bank of Canada, and others.

The theme of this year's Symposium is Transforming Health Care Through Informatics: Cornerstones for a New Information Management Paradigm. It is supported throughout by four cornerstones.

- **Cornerstone 1: Representing Knowledge**  
  Structured representation of data and knowledge serve as the foundation for uniform medical practice. This cornerstone supports uniform representation of data that in turn will enable the free flow of meaningful data among multiple information systems.

- **Cornerstone 2: Acquiring and**

### Resources
- Books, Journals, and Websites

### NEWSLETTER GOES ELECTRONIC

**HOW TO SUBSCRIBE**

The newsletter of the AMIA- People and Organizational Issues Work Group, EFMI WG 9, and IMIA WG 13 is moving to electronic distribution. Newsletters are available through the AMIA POI WG web site. The workgroup Web home page is
You can be notified when a new issue is published through the POI WG email list server. If you have no Web access, we can email the newsletter to you. If you have no email, and would like a printed copy, we will send the printed newsletter by postal service.

We would like to have your email address for future notices, such as this notice, even if you do not subscribe to the POI WG email list server. Please send us your email address so you can stay informed with your fellow workgroup members. Send to mailto:QuetschJ@health.missouri.edu. To receive a printed copy newsletters, send a request to:

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324 Clark Hall  
Columbia, MO 65211

Presenting Information
The components needed to support human-centered computing are the content issues included within this cornerstone. The focus is on the human factors related to methods of acquiring data, thus allowing accurate data to be readily and easily captured.

• Cornerstone 3: Managing Change  
This cornerstone deals with effective medical informatics change strategies that can help convert the stressful changes that health care organizations are experiencing today into opportunities for the introduction of new work processes that will allow information and technology to support the health care process.

• Cornerstone 4: Integrating Information  
Medical informatics is concerned with managing information content, in contrast to managing information systems. This cornerstone includes the management of information as an enterprise-wide asset, independent of the systems that support the various information facilities within the enterprise.

There will be four cornerstone overview sessions. Members of the People and Organizational Issues Working Group may be more interested in the submissions in Cornerstone 2 as they focus on human-centered computing and in Cornerstone 3 on managing change. Zak Kohane arranged the Cornerstone 2 overview. The keynote presenter is Enrico Coiera from Australia. Enrico has done a lot of interesting work in studying the ethnography of medical care. Joan Ash is organizing the cornerstone 3 session and it will have a keynote speaker (Nancy Lorenzi), the presentation of a case scenario (Mercer Medical Center by students from the Oregon Health Science University), and a panel (James Anderson, Rita Zielstroff, and Paul Gorman).

Join us for what looks to be an exciting and dynamic meeting.

Please follow this link for a schedule of conference sessions of special interest to members of the People and Organizational Issues WG.

The full meeting program is available through the AMIA website, conveniently color-coded by cornerstone theme, and searchable by author or text.  
http://web.archive.org/web/20000226134550/http:
| Editor in Chief - Bonnie Kaplan  
| AMIA POI WG - Marilynne Hebert  
| EFMI WG 9 - Jos Aarts |

| Newsletter of:  
| IMIA WG 13 - Organizational Issues  
| AMIA WG on People and Organizational Issues  
| EFMI WG 9 - Human & Organizational Issues |

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