

# Medinfo '95 FINAL REPORT

## **ATTENDANCE**

Exhibitors	136	
Booths	259	
Attendance		
Paid Registrations		
Full		1634
Students		130
Day Registrations		316
Exhibits		75
Accompanying persons		92
Press		32
Exhibitors		1724
Complementary		26
Total	4029	
Precongress Attendance		739

## **FINANCIAL**

Funds have been transferred by COACH to IMIA.

**Organizing Committee for MedInfo 98**  
**Progress Report to the IMIA Board and General Assembly**  
**1995 - 1996**

**Prepared by Youngsoo Shin, Secretary General of OC**  
**August 1996**

With the 3 days of meeting with IMIA Board members in Seoul last January, basic components of the congress have been settled down and guided for further progress on the part of OC. Accordingly some efforts have been made and the results are summarized as below.

**Congress Schedule**

- Period : August 18-22 with tutorials during August 17-18, 1998
- Conference Facilities : 188 time blocks (90 mins per block) have been reserved in the venue, Intercontinental Hotel and KOEX (Korea Exhibition Center) while further expansion can be allowable up to 15%.
- Time Schedule Outlined : estimated from the Vancouver Congress.

**Organizing Committee**

- Members and Subcommittee chairs were elected and have been functioning .
- 6 times of official meetings have been held.
- Tasks and action plan in response to IMIA Board Meeting have been implemented, including space requirements, hotel accommodations, publicity such as congress symbol logo, and some other promotional activities.

### **Domestic Promotion**

- Korean Society of Medical Informatics (KOSMI) : promotion of membership participation particularly for the physician group.
- Many academic societies in the healthcare field have been touched and encouraged to participate in the Congress.
- Many dignitaries including industrial leaders in Korea have been positioned as advisory committee members for the supporting of MedInfo.

### **International Promotion**

- WHO's Inter-regional meeting will be held prior to the main congress in Seoul, in which many developing countries will be introduced to IMIA for the first time.
- Some part of the annual conference of Japanese Medical Informatics Society will be held at the time before the Congress.
- Special supporting committees in countries to be hosted have been promoted and some of them have started to be functioning.

### **Governmental Support in Korea**

- MedInfo in Seoul was reported to President Kim Young Sam by Prof. Youngsoo Shin, Secretary General of OC and President Kim expressed a great concern with the event.
- Accordingly, Ministry of Information and Communication appointed a high governmental official responsible for the support of MedInfo in Seoul.
- Further many governmental institutions related to functional activities of MedInfo gave us strong willingness of support for the success of the international event.

## **Publicity**

- MedInfo symbol logo was designed based on the oriental philosophy. Many variations of the logo has been used to manufacture stationary, homepage, and other document printings.
- MedInfo in Seoul has been publicized through many news media.
- MedInfo booth will be stationed in major conferences on medical informatics including regional conferences of IMIA and annual conferences of those countries which have great potential of participation in MedInfo in Seoul.

## **Call for Participation and its Distribution**

- 25,000 copies of booklet have been printed and are being distributed.
- Some additional insertions will be made including author£s kits, expense information and some more.
- A tactic : *please fill out the form being passed around each of you and submit us. The form includes such items as country, name of the society, time of the annual conference, address, email address, number of copies needed, and the person to be contacted.*
  1. Then, OC will send a batch of Call for Participation to each country before its annual conference.
  2. The country receiving the document copies has to be responsible for inserting them to participants kits.

## **MedInfo Homepage and its Operation**

- Created by OC and currently under operation.
- URL: [http:// www.medinfo.or.kr](http://www.medinfo.or.kr)

- Information includes Call for Participation, Intent to Participate, Organizing Committee, History of Korea, and many more.
- Mirror Image of MedInfo Homepage for better accessibility:  
Australia, France, Japan, Switzerland, USA and possibly some more sites.
- Operation of the mirror images:
  1. Weekly update by accessing to the source web server.
  2. For consistency of the mirror sites, responsibility of update job will be checked and enforced by the manager of the source server.
- Please try to link your homepage to MedInfo Homepage in Seoul for more publicity.

### **Keynote Speaker**

- Bill Gates has been referred with the first priority, but the chance of getting acceptance from him is dim as of now. He may join the opening ceremony through teleconference. Further effort will be made to have him.
- Some other internationally well-known people are under consideration.  
Recommendation is open to us.
- The final decision will be made by the end of this year, so that 2<sup>nd</sup> Call for Participation will include the name for the keynote speech.