REPORT ON THE PREPARATION OF MEDINFO 89

After Medinfo 86, the Organizing Committee of Medinfo 89 has speeded up the preparation for the Sixth World Congress on Medical Informatics and has held its first meeting already; meanwhile, the China Council has held a meeting in May to discuss the problems in the preparation. Chinese Association for Science and Technology, Ministry of Electronics Industry and Ministry of Public Health devote great attention to the Medinfo 89 which will be held in Beijing. Here I will report to IMIA on progress of the preparation and the concerned problems as follows.

1. On the extensively propagating of Medinfo 89 and the distributing of the 1st Announcement of Medinfo 89 both in China and Abroad

In addition to the 1st Announcement of Medinfo 89 distributed on Medinfo 86, we have sent out the 1st Announcement to Finland, Holland, France, Japan, East-European countries, USSR, Hong Kong, Singapore, Thailand, North and South Korea, India, and Mongolia. Altogether we have distributed nearly 10,000 1st Announcement of Medinfo 89, and have received 360 reply forms. We will continue to distribute the Announcement of Medinfo 89 on Argentina meeting, on the EMI 87 in Rome and on the Meetingly.

In China, we will propagate the importance of holding Medinfo 89 in Beijing in order to obtain support and help from all sides. From April 10 to 14 we held the Conference CMIA' 87 in Xiamen, 503 members attended the meeting and submitted 800 papers, among them 278 were adopted and 180 papers were declared on the meeting. On April 9 we held IMIA Board Meeting, on which we discussed about the CMIA members' paper contribution to Medinfo 89 and the revision of their English translations, and decided the technical projects and units which will be visited by attendees of Medinfo 89.

2. On the arrangements of Medinfo 89

A. On the requirement of IMIA Board Meeting held in Beijing April last year, all sessions, workshops and the commercial exhibition will be arranged in one group of buildings. Thus we have two meeting sites for choice, both are jointly ventured by China and foreign countries and both will be finished no later than March 1989. Each of the sites has 7 meeting halls of 300-400 M², 20 meeting rooms of 50-100 M², 3 demonstrating halls of 200-300 M², a banquet hall which can contain 800-1000 guests, an exhibition hall as well as Chinese and Western restaurants, cafe's, bars, ballroom, swimming pool, bowling room, beauty parlour, gymnasium, and stores and shops. The registration area will be in the reception hall, which is 200-300 M². Both of the sites will
satisfy the requirement of electric power, audiovisual aids, carousels, motion pictures, video tapes, compact discs, etc.

The two sites are:

a. China International Culture Exchange Center, which has 250 hotel rooms. The cost for single room with two single beds is US$ 100/day, and for suite with two beds is US$ 150/day. The center is near the Sanlitun district of foreign embassies and within 2.5 kilometers there are some other hotels, such as Kulun Hotel, Huadu Hotel, Zhaolong Hotel and Great Wall-Sheraton Hotel.

b. China World Trade Center, which has 800 rooms of five star hotel's level, the cost for double occupied room is US$ 110/day and 300 rooms of three star hotel's level, the cost for double occupied room is US$ 50/day. Around the center there are Jianguo Hotel, Beijing-Toronto Hotel, Changfugong Center, International Club and Friendship Store, also, it is not far away from the Ritan district of foreign embassies.

The Organizing Committee will choose one of these two centers as Medinfo 89's meeting site at a proper time, according to their renting price, construction progress and service level.

B. Opening Ceremony, Closing Ceremony, Welcome reception and Farewell Banquet

a. Opening Ceremony and Welcome Reception

The Opening Ceremony will be held at 2:00-6:00 PM on Oct. 16, 1989. Chinese state leaders and famous scientists will attend the ceremony. On the ceremony, one of Chinese leaders, chairman of OC, chairman of IMIA, representative from WHO, chairman of China Council and two keynote speakers will make speech. Small scale colourful performance will be given on the ceremony.

As for the two keynote speakers, one is a Chinese and the other a foreigner. The Chinese will be Dr. Wu Jieping, Vice-chairman of Chinese Association for Science and Technology, Honoured President of China Medical Science Academy and chairman of China Council for Medinfo 89. The foreigner will be named by IMIA.

After the Opening Ceremony, the Welcome Reception will begin at 6:00 PM. On the reception, except offering food, there are also large scale performances by many famous Chinese artists and various games. The performance will include eastern and western singing and dancing, concert, acrobatics, magic, Qigong performance, Peking opera, and Chinese movies with English interpretation. The opening ceremony has been preliminarily decided to be held at the Great People's Hall. But because of the budget deficit, instead it may be held at Medinfo 89's main conference hall.
and the welcome reception at Beijing Hotel.

b. Closing Ceremony

The Closing Ceremony will be held at 3:00-4:00 PM on Oct. 20, 1989 at the main conference hall. On the ceremony, the following persons will make speeches: chairman of OC, chairman of PC and chairman of IMIA; chairman of IMIA, OC PC AND EC will issue awards to excellent papers; and at last chairman of OC will transfer the mallet to the Medinfo 92's OC chairman, and the new OC chairman will make a speech.

c. Farewell banquet

The Farewell Banquet will be held at 6:00 pm on Oct. 19, 1989 at Medinfo 89's main conference hall.

C. Simultaneous Interpretation

Both of the meeting sites have the equipment for simultaneous interpretation. The OC is now studying the possibility of English-Chinese and English-Japanese simultaneous interpretation. The key problem is the lack of money.

D. Accommodation

a. IMIA officers, members of PC and EC, keynote speakers and some members of OC will live in the hotel at Medinfo 89's meeting site.

b. Speakers and attendees of medinfo 89 may live in the hotel at the meeting site as well as the other hotels nearby. The rentings will be:

<table>
<thead>
<tr>
<th>Level</th>
<th>Single room</th>
<th>Double occupied room</th>
<th>Suite</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>US$ 100</td>
<td>US$ 120</td>
<td>US$ 168</td>
</tr>
<tr>
<td>B</td>
<td>US$ 70</td>
<td>US$ 90</td>
<td>US$ 130</td>
</tr>
<tr>
<td>C</td>
<td>US$ 50</td>
<td>US$ 60</td>
<td>US$ 85</td>
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E. Post Congress Tours

We have choosen the following 5 routes for the post congress tours. The price given here includes accommodation, transportation, food and touring guide.

PT-A: Beijing area
2 days
US$ 180.00 for single room, US$ 150.00 for double room

The tourists on this route will live go for sight-seeing to Palace of Harmony and peace (Youghe Gong), China Art
Museum, Zhongshan Park, Fragrance Hill Park (Xiangshan Park), Temple of the sleeping Buddha, Yuanmingyuan Relics, Tanzhe Temple, Biyun Temple, Eight Scenic Spots, etc., in Beijing area.

PT-B: Beijing-Xi'an-Shanghai
6 days
US$ 687.00 for single room, US$ 597.00 for double room

By this route, tourists can enjoy in Xi'an the terracotta figures of armoured warriors and horses of Qin Dynasty which is known as the 7th wonder in the world and visit China's biggest city, Shanghai.

PT-C: Beijing-Xi'an-Chengdu-Guilin-Guangzhou
9 days
US$ 1039.00 for single room, US$ 904.00 for double room

Except visiting the China's ancient capital city, Xi'an, tourists on this route will visit Zhuge Liang Memorial Temple (Wuhou Si, Zhuge was the Prime Minister of the Kingdom of Shu in the Three Kingdoms Period, 220-280), Thatched Hut of Du Fu, (712-770, the Tang Dynasty Poet), Tower of Viewing the River, Tomb of Wang Jian (847-918) and Wenshu Academy in Chengdu, the capital city of Sichuan Province. In Guangxi Province tourists will visit Guilin and Yangshuo; it is said that the scenery in Guilin is the most beautiful in the world, but in Yangshuo it is even better. Also, before leaving China, the tourists will visit Guangzhou, the biggest city in Southeast China.

PT-D: Beijing-Nanjing-Suzhou-Hangzhou-Shanghai
9 days
US$ 906.00 for single room, US$ 771.00 for double room

In Nanjing, one of China's ancient capital cities, tourists will visit Sun Yat-sen Mausoleum, Coulids Lingering Hill (Qixia Hill), Not-to-Worry Lake (Mochou Lake), and Xuanwu Lake. Suzhou and Hangzhou are very famous scenic sites in east China and they called the paradise on earth. In Suzhou tourists will see a lot of famous garden parks, such as Lion Grove (Shizi Lin), Humble Administrator's Garden (Zhouzheng Yuan), Lingering Garden (Liu Yuan), West Garden (Xi Yuan), Tiger Hill (Hu Qiu), and Cold Hill Temple (Hanshan Si), and in Hangzhou tourists will enjoy the beautiful places as West Lake, Temple of Yue (Yue was a famous marshal in Song Dynasty), Temple of the Soul's Retreat (Lingyin Si), Tiger Spring (Hu Pao) and Three Caves at Yanxia (Yanxia Sandong).

PT-E: Beijing-Hangzhou-Shanghai
6 days
US$ 622.00 for single room, US$ 532.00 for double room

By this route tourists will have the opportunity to enjoy various regional Chinese famous dishes and local taste.
snack in each city.

F. Social Events

a. Scientific touring to the following units (free of charge)

- Sino-Japanese Friendship Hospital
- China Union Hospital
- Medical Information Research Institute
- General Hospital of PLA
- China Military Medical Academy
- China Traditional Chinese Medicine Research Institute
- Jishui Tan Hospital
- Capital Medical College
- Cancer Research Institute
- Jiuxian Qiao Hospital
- Tsinghua University
- Beijing Medical University

b. Sight-seeing in Beijing area (free for foreign attendees and their spouses only), including the following palaces:

- Forbidden city
- Temple of the Heaven
- Baihai Park
- Beijing Zoo (to see the panda)

c. Charged visiting to Great Wall and Ming Tomb (US$ 60, including lunch).

d. Except the items mentioned above, attendees' spouses can visit kindergarten and the handiwork factory, etc.

e. Enjoying Peking Opera, or acrobatics, or singing and dancing (foreign attendees and their spouses only, and each person can select one of these only).

f. A reception for registered attendees (free for attendees and accompanying persons).

g. A banquet, attendees and their spouses will have to pay US$ 50 for each person.

G. Strategies for attracting attendees

a. We will ask CAAC Air-Line to give discount to attendees' tickets.

b. Post congress tours on the five routes mentioned above will be arranged varied and interesting, and the cost will be lower than the normal cost.
c. We will arrange large-scale colourful evening performance after the reception.

d. Foreign attendees' spouses will be able to learn Chinese cooking in short term training class.

e. Attendee will be able to buy various China's special products and mementos with Medinfo 89 marked on them in store at the congress site.

f. Social events will be interesting and attractive, and most of the items will be free of charge.

g. IMIA will issue credit certificate to attendees.

H. Strategies for attracting exhibitors

a. The commercial exhibition will not only open to the Medinfo 89's attendees, but also to the China's Medicine circle and computer circle. OC will arrange a large numbers of users as well as medical and computer experts to attend the exhibition. China is a big potential market, and this exhibition will make the exhibitors able to find users in China.

b. China will buy most of the exhibited products which are suitable to China.

c. The exhibitors will have the same right as the attendees to the various free activities, and will be charged less for the not free activities. (But this is limited to one person for each booth; the others will pay as usual).

d. Provide the manufacturers who attend the exhibition with convenient conditions for their technical exchanges, product propagating and advertising.

I. Plan for printing and mailing the Call for Papers

a. OC will print the Call for Papers in Beijing.

b. OC will send them extensively to all countries IMIA representatives who will distribute call for papers to potential attendees.

c. 8,000 Call for Papers are planned to be printed.

d. First mailing time will be January, 1988.

J. The Commercial Exhibition for Medical equipment and instruments and Medical Information Processing Equipment

China International Culture Exchange Center has an exhibition hall of 2,500 M and China World Trade Center's
exhibition hall is 15,000 M. The exhibition can be held at any one of the two places.

OC hopes IMIA and IMIA representatives in all countries to encourage foreign companies, manufacturers, research institutes, hospitals and universities to attend the commercial exhibition. We hope at least we will have 50-100 foreign companies to attend the exhibition.

K. Medinfo 89's Emblem

The Emblem is showing as below.

![EMblem](image)

3. OC would like to ask IMIA representatives of all countries to distribute Call for Papers and First Announcement and encourage more potential attendees and organizations from medical and computer circles to participate the congress and exhibition.

Although we do have some difficulties in preparing Medinfo 89, I believe, with the help of IMIA and IMIA member countries, with the help of friends from all countries, and with the support of Chinese government, we certainly will conquer all the difficulties and make the Medinfo 89 successful.
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