

Promotion below is listed per book for the 5 most recent publications :

Coté et al, ROLE OF INFORMATICS IN HEALTH DATA CODING AND CLASSIFICATION SYSTEMS:

- New and Forthcoming Books Folder - 8000 copies
- IMIA '85 Folder (New Publications in Biomedical Informatics - 10,000 copies
- new IMIA Folder (New Books on Computers in Medicine 1986) - 15,000 copies
- New Publications in Computer Science and Technology 1985 Folder 13,000 copies
- (BMD) New and Forthcoming Books Folder 25,000 copies
- IFIP/IMIA Flyer through IMIA Societies - 3000 copies
- Review copies: 18

Hannah et al, NURSING USES OF COMPUTERS IN INFORMATION SCIENCE:

- New and Forthcoming Books Folder - 8000 copies
- new IMIA Folder (New Books on Computers in Medicine 1986) - 15,000 copies
- (in Japanese) - Communication, Computer Science folder 1986 - 4000 copies
- (BMD) New Publications in Biomedical Informatics - 20,000 copies
- SCAMSI 85 - 500 copies
- Flyer for Conference - 1000 copies
- Distributed through Editors - 500 copies - (+ mailing to list supplied)
- BCS Specialist Nursing Group (25% discount) - 500 copies
- News Release sent to 47 Journals in USA with Review Copy Option
- Ad. in Journals : Education & Computing Intl. Journal of
Biomedical Computing
- Review copies : 15 + further as per requests through News Release

Willens et al, COMPUTER ECG ANALYSIS: TOWARDS STANDARDIZATION:

- New and Forthcoming Books Folder - 8000 copies
- new IMIA Folder (New Books on Computers in Medicine 1986) - 15,000 copies
- (in Japanese) 4 page flyer
- Artificial Intelligence/Expert Systems/Knowledge Engineering Folder- 27,000 cps.
- (in Japanese) - Communication, Computer Science folder 1986 - 4000 copies
- Flyer for Conference - 100 copies
- Review Copies : 13

Peterson/Schneider, HUMAN-COMPUTER COMMUNICATIONS IN HEALTH CARE:

- New and Forthcoming Books Folder - 8000 copies
- new IMIA Folder (New Books on Computers in Medicine 1986) - 15,000 copies
- (in Japanese) - Communication, Computer Science folder 1986 - 4000 copies
- Human Factors/Ergonomics Folder - 13,000 copies
- Review copies: 9

Van Bemmel et al, MEDICAL DECISION MAKING: DIAGNOSTIC STRATEGIES AND EXPERT SYSTEMS:

- New and Forthcoming Books Folder - 8000 copies
- new IMIA Folder (New Books on Computers in Medicine 1986) - 15,000 copies
- (in Japanese) - Communication, Computer Science folder 1986 - 4000 copies
- Artificial Intelligence/Expert Systems/Knowledge Engineering Folder- 27,000 cps.
- (BMD) New Publ. in Biomedical Informatics Folder - 10,000 copies
- (BMD) New Biomedical Publications Folder - 8000 copies
- (in Japanese) - 4 page flyer
- Ads in Journals: Decision Support Systems
Artificial Intelligence
(BMD) Internat. Journal of Biomedical Computing
(BMD) Computer Methods & Programs in Biomedicine
- Review copies: 14

Peterson/Schneider, HUMAN COMPUTER COMMUNICATIONS IN HEALTH CARE, (Stockholm, Sweden, 10-14 June 1985), contracted 15/3/85, MS due 31/7/85, rec. 2/8/85, xiv + 312 pp P-1/86

Yasaka/Harris, MAINTAINING A HEALTHY STATE IN THE INDIVIDUAL, (Kobe, Japan, 4-8 April 1986), contracted 14/5/86, MS due 25/8/86, 400 pp, MS overdue 12/86

Willems/van Bemmel/Michel, PROGRESS IN BIOLOGICAL FUNCTION ANALYSIS BY COMPUTER TECHNOLOGIES, (Berlin, G.D.R., 19-23 May 1987) contracted 26/9/86, 350 pp, possible Trade as Preprints at conference in lieu of Flat Fee 5/87

?, FOURTH GENERATION PROGRAMMING SYSTEMS IN THE MEDICAL AND PUBLIC HEALTH FIELDS, (Amsterdam, 1-4 April 1987)

World Conference:

Salamon/Blum/Jørgensen, MEDINFO'86, (Washington, D.C., USA, 26-31 October, 1986), contracted 13/12/85, MS due 1/6/86, Subject Index MS due 15/7/86, 1300pp, last paper rec'd. 6/8/86 10/86