

OBJECTIVES

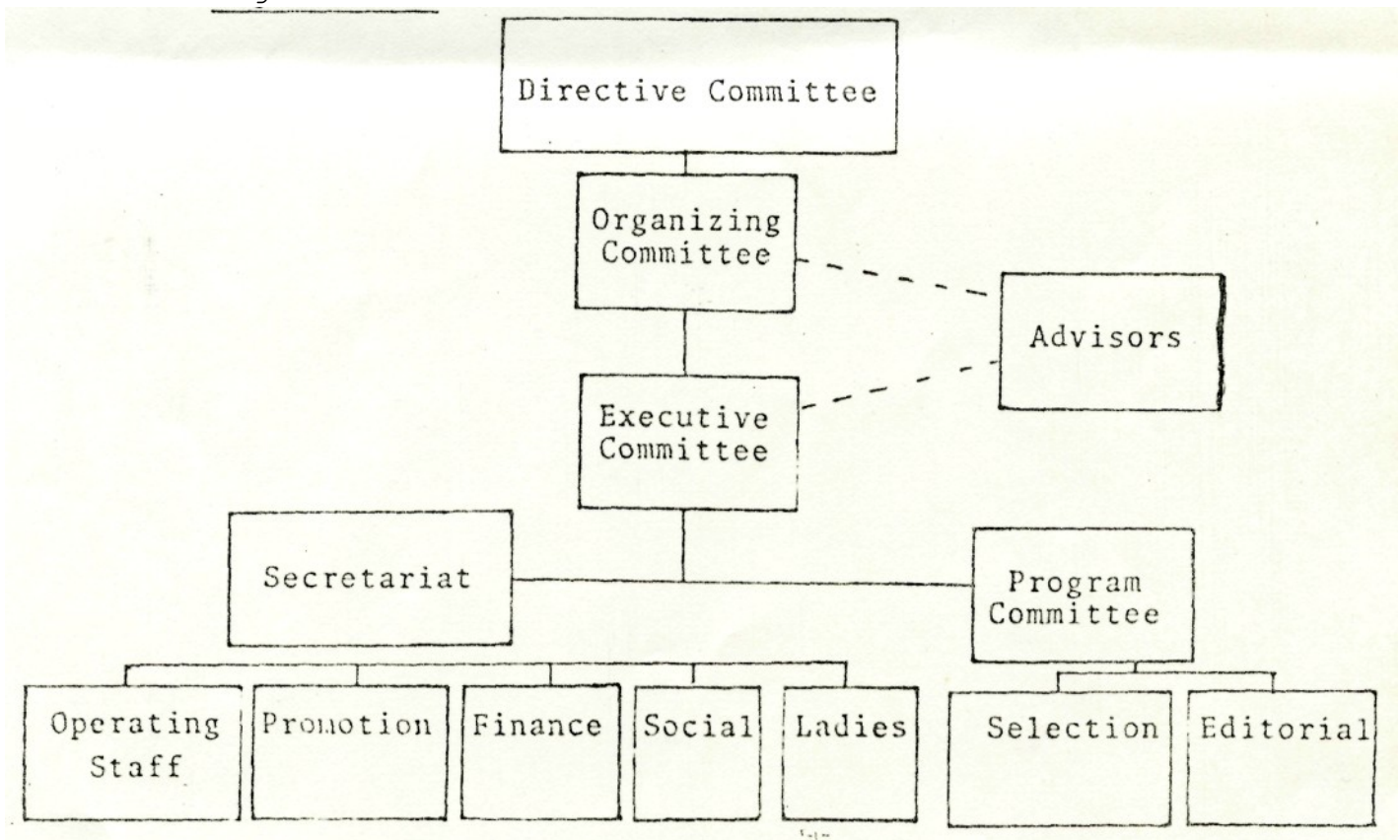
To analyze and promote medical informatics in the countries of the world community, with particular emphasis in developing countries.

To provide a forum for the discussion of experiences, problems and opportunities for the application of medical informatics as a tool for improving the health of the world communities.

Date: October 1981, one week

Location: Unidad de Congresos del Centre Medico Nacional del IMSS, Mexico, D. F.

Organization



Directive Committee (Tentative)

Emilio Martínez Manaotou
Arsenio Farell Cubillas
Carlos Rivapalacios
Marco Vinicio Martínez Guerrero
Miguel de la Madrid
Guillermo Soberón
Héctor Mayagoytia
Rector de la U.A.M. (de las 3)
Edmundo Flores

Organizing Committee (Tentative)

President of the Mexican Academy of Informatics
President of the Mexican Society of Public Health
President of the Biomedical Engineering Society
Coordinator of the National Information System
Underministry of Health
Underministry of Planning of the Ministry of Health
Underministry of Welfare
Underdirector of Control, IMSS
Medical Director, ISSSTE, and the
Medical Director, DIP
President of executive committee

Executive committee (preliminary)

President	Representative of the Mexican Academy of Informatic
	Representative of the Mexican Society of Public Health
	Person nominated by the organizing committee

Secretariat Executive secretary and staff

Program

Committee

- 2 Editors; 1 local 1 foreign
- 1 Mexican - Sergio Beltrán
 Carlos García Moreira
 José Negrete
- 1 European
- 1 African
- 1 Latin American
- 1 North American
- 1 South East Asia

Program

(Tentative)

	<u>Title</u>	<u>Objective</u>
1.	Definition of problems	-provide a framework for the understanding of the main problems
	a) Experiences in different countries	
	b) Panel discussion and conclusions	- Exchange of experiences and information
2.	Objectives of medical informatics	- Develop a basis for the identification of the objectives and desirable trends of medical informatics
	a) Desirable applications in developing countries	
	b) Social and economic implications	
	c) Medical informatics as a marketplace	
	d) Technological possibilities	
	e) Managerial and medical implications	
	f) Panel discussion and conclusions	

4.

3. Possible Strategies

- a) Promotion of development of Human Resources - Produce a broad assesment of the main strategies and desirable priorities
- b) Development of Technical infrastructures - Suggestion of possible prioritization
- c) Promotion of change of views of Medical personnel and general public
- d) Generation of local technologies
- e) Panel discussion and recomendations

4. Possibilities for a plan

- a) Presentation of a potential program (Mandil from WHO) Provide a framework for the analysis of the feasibility of the strategies recommended
- b) Resources available (presentations from agencies: WHO, IBI, UNESCO)
- c) Requirements to be fulfilled
- d) Panel discussion

5. General discussion and Recomendations

- Define convenient directives and recommended policies

BUDGET

a)	Personnel	
	1 Executive Secretary 22 months at 25,000 per month	550,000.00
	2 Professional staff 35 man month at 20,000 per month	700,000.00
	2 Bilingual secretaries 35 man months at 15,000 per month	525,000.00
	1 Translator; 13 months at 15,000	195,000.00
	2 Messengers; 35 man months at 8,000 per month	280,000.00
	4 Typists; 48 man - months at 12,000	576,000.00
	10 Stewardesses; 5 man months at 18,000	90,000.00
	4 Translators; 2 man months at 60,000	120,000.00
	Security officers	100,000.00
	T o t a l	<u>\$3'136,000.00</u>

b)	Installations and Services	
	Offices 20 months of 150 sq. mt. at \$15,000 per month	300,000.00
	Furniture	350,000.00
	Equipment	300,000.00
	Telephone	200,000.00
	Telex	200,000.00
	Mail	100,000.00

Stationary	50,000.00
Printed material	250,000.00
Electricity	20,000.00
Local Transportation	320,000.00
International Transportation	300,000.00
Entertainment	200,000.00
Coffee and Refreshments	150,000.00
Souvenirs and bags	320,000.00
Dinners (2)	640,000.00
Cocktail	160,000.00
Light and Sound	100,000.00
Transportation of Participants	100,000.00
Advisory services	200,000.00
Auditorium	200,000.00
Translation equipment	100,000.00
Audiovisual equipment	100,000.00
Ladies program	200,000.00
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	4'860,000.00

c) Other expenses

Program committee	600,000.00
Editors expenses	300,000.00
Casualties	600,000.00
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T o t a l 1'500,000.00

Grand Total 9'496,000.00 = 413,000 U\$

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ESTIMATED FUNDING

a) Secured at April 1980

IMIA Grant	3000 SWF	35,000.00
DIF Grant		350,000.00

b) Local Support

b1) Official agencies

Secretaria de Salubridad y Asistencia (SSA)		1'000,000.00
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Institute Mexicano del Seguro Social (IMSS)		500,000.00
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Institute de Seguridad y Servicios Sociales de los Trabajadores del Estado (ISSSTE)		500,000.00
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Secretaria de Programacion y Presupuesto (SPP)		300,000.00
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Consejo Nacional de Ciencia y Tecnologia (CONACYT)		100,000.00
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Departamento de Distrito Federal (DDF)		200,000.00
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B2) Other organizations

Universities		500,000.00
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Computer companies		1'500,000.00
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Pharmaceutical companies		1'000,000.00
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Other companies		1'500,000.00
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c) International organizations and foreign support

WHO, PAIIIO, UNESCO, IBI		200,000.00
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T o t a l		7'685,000.00
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d) Registration; 800 participants tentatively at 2500 (Mexican Cy) 2'000,000.00

Grand Total		9'685,000.00
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